Custom Development for Kiosk Applications - How To Best Obtain an Accurate Quote

Do you have an idea for an application or a tool but do not have the ability to develop it yourself?

Do you have a problem or an issue that can be solved with technology - but you do not have the resources to develop it or know exactly how it will work?

How do you go about obtaining a quote that will provide you with the most accurate estimate?

Below is some information you will want to prepare when requesting a quote.

NDA Before submitting information to a custom development firm, you may want to request a mutual Non-Disclosure Agreement. For an example, view the KioWare Non-Disclosure Agreement here.

PROJECT OVERVIEW

1. What is the goal or the anticipated output?

   _____

   Is data captured or being processed in some way? ☐ YES ☐ NO
   If yes, describe:

   _____

2. Has hardware already been purchased? ☐ YES ☐ NO
   If yes, detail the hardware specifications:

   _____

   If not, which Operating System is your preference (if you have one)? ☐ Windows® ☐ Android™ ☐ Other

3. What do you envision the final hardware device will look like? ☐ Tablet ☐ Kiosk ☐ Other
   Are there specific things you want it to include? *(e.g., external devices)*

   _____

4. How will it work? Outline the steps you would like the users to experience.

   _____

   _____

   _____

5. Can you provide a storyboard, wireframe or visual mock up showing each step? ☐ YES ☐ NO

6. Do you have a deadline in mind? ☐ YES ☐ NO If yes: _____

If yes, how flexible is that deadline?   ☐ Very flexible   ☐ Somewhat flexible   ☐ Hard deadline

If not, what are your timing expectations or constraints?

☐ Less than 3 months   ☐ 3 - 6 months   ☐ 7 months - 1 year   ☐ 1 + years

7. What is your budget, if you have one in mind?   ☐ Less than $10k   ☐ $10k - 25k   ☐ $25k - 50k   ☐ $50k +

DESIGN

1. Will you (and your team) be doing the bulk of the visual design work?   ☐ YES   ☐ NO

2. Will you be asking the custom development firm to create all artwork/collateral from start to finish?   ☐ YES   ☐ NO
    The responsibilities for design work will need to be defined in order to better allocate the appropriate amount of design time.

3. Is there a style guide that needs to be adhered to?   ☐ YES   ☐ NO

PRODUCTION

1. How many kiosks will you be deploying?   ☐ Less than 10   ☐ 10 - 50   ☐ 51 - 100   ☐ 101 - 500   ☐ 500 +

2. Is the deployment phased (pilot, initial launch, then full rollout)?   ☐ YES   ☐ NO

CONTENT

1. Who will be responsible for providing content?   ☐ Our staff   ☐ Your Development Team   ☐ 3rd party

    Is the content already electronically maintained?   ☐ YES   ☐ NO

    If yes, how? _____

    Will that "electronic database" be used in this device/application?   ☐ YES   ☐ NO

2. How often will the content be updated and by whom? _____

3. Does any content need to be stored locally, due to its size?   ☐ YES   ☐ NO
    (video assets can be tens or even hundreds of megabytes)

PERIPHERAL DEVICES

1. Do you have devices already purchased?   ☐ YES   ☐ NO

    If yes, which ones? _____

2. What external devices will be needed?

_____

(Examples include: RFID readers, printers, point of sale hardware, magstripe readers, barcode readers, and more)

3. What are the requirements of any devices being considered? *(e.g., USB vs Serial connection)*

_____

EXISTING APPLICATIONS OR WEBSITES

1. Do you own an existing application or website that will be a starting point for this project?   ☐ YES   ☐ NO

2. Is there a product/application/website that will be integrated with the project?   ☐ YES   ☐ NO
   If not, is there an existing application/website (not owned by you) that does some of what is needed
   or works in a way similar to what you are hoping to accomplish?   ☐ YES   ☐ NO
   Are there visual or functional examples to share?   ☐ YES   ☐ NO

CONCLUSION

While many projects will include properties or specifications that do not apply to the questionnaire above, the questions provided will give you a place to start before requesting a custom development quote.

Learn more about KioWare's Custom Development offerings. From complex database projects to small scale design requests, KioWare can develop your custom kiosk app.

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